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10AL61

Sixth Semester B.E. Degree Examination, June/July 2014
Management and Entrepreneurship

Time: 3 hrs. Max. Marks:100

Note: ***Answer FIVE full questions, selecting atleast TWO question from each part.***

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identific[illegible]n, appeal to evaluator and /or equations written eg, 42+8 = 50, will be treated as malpractice.

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PART – A

1 a. Explain the functional areas of management. **(10 Marks)**
b. Discuss the roles of management. **(06 Marks)**
c. Write four differences between administration and management. **(04 Marks)**

2 a. What is the nature of planning? Explain the importance and purpose of planning. **(10 Marks)**
b. Explain the process of decision making. **(10 Marks)**

3 a. What does organization mean? Explain any four types of organizations. **(10 Marks)**
b. Discuss the meaning, importance and factors governing the span of management. **(10 Marks)**

4 a. What is leadership? Explain. **(04 Marks)**
b. Discuss the characteristics of motivation. **(06 Marks)**
c. Define co-ordination. What are its characteristics? **(05 Marks)**
d. Differentiate between co-ordination and co-operation. **(05 Marks)**

PART – B

5 a. In detail, discuss on "women entrepreneurs". **(10 Marks)**
b. Compare intraprenuer, entrepreneur and manager. **(10 Marks)**

6 a. Explain the impact of liberalization, privatization and globalization on small scale industry. **(06 Marks)**
b. Explain GATT and WTO. **(06 Marks)**
c. Explain the role of :
i) SSIB ii) NSIC iii) KVIC iv) SIDO. **(08 Marks)**

7 a. Explain the role of SSIDC in development of SSI. **(06 Marks)**
b. Explain the role of district industries centers. **(06 Marks)**
c. Write a note on ICICI and IDBI. **(08 Marks)**

8 a. Explain the Guidelines by planning commission for project report. **(10 Marks)**
b. What is network analysis? Explain its importance and list the various networking techniques for project scheduling. **(05 Marks)**
c. With a brief explanation, explain PERT and CPM. **(05 Marks)**

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10AL61

Sixth Semester B.E. Degree Examination, Dec.2015/Jan.2016
Management and Entrepreneurship

Time: 3 hrs. Max. Marks:100

Note: ***Answer any FIVE full questions, selecting atleast TWO questions from each part.***

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
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PART - A

1 a. Define Management. Explain the process of Management. **(08 Marks)**
b. Differentiate between Management and Administration. **(04 Marks)**
c. What are the Modern management approaches and explain key concepts of system approach? **(08 Marks)**

2 a. Why Planning is important? Explain. **(04 Marks)**
b. Explain generally involved steps in planning. **(06 Marks)**
c. Why decision making is a key part of a Manager's activity? **(02 Marks)**
d. What are the steps involved in rational decision making? Explain. **(08 Marks)**

3 a. What is Span of control? Why determination of an appropriate span of control is important? **(04 Marks)**
b. What is the difference between Delegation and Decentralization? **(04 Marks)**
c. Explain the sources of recruitment. **(05 Marks)**
d. Explain the steps involved in the selection procedure. **(07 Marks)**

4 a. Define directing and explain steps involved in controlling. **(07 Marks)**
b. What is Motivation? Explain "Maslow's Need Hierarchy Theory". **(08 Marks)**
c. Explain the requisites for excellent coordination. **(05 Marks)**

PART - B

5 a. Define Entrepreneur. Explain the barriers to entrepreneurship. **(04 Marks)**
b. Explain the role of entrepreneurs in the economic growth of the country. **(05 Marks)**
c. List and explain the characteristics of successful entrepreneur. **(07 Marks)**
d. Write a note on women entrepreneur. **(04 Marks)**

6 a. Explain the role of SSI (Small Scale Industries) in economic development of the Country. **(06 Marks)**
b. List and explain supporting agencies of Government for SSI. **(08 Marks)**
c. Write a note on Impact of Liberalization, Privatisation and Globalisation on SSI. **(06 Marks)**

7 a. What is an objective of National Small Industries Corporation Ltd (NSIC)? Explain the activities of NSIC. **(06 Marks)**
b. What are the objectives and functions of State Financial Corporations (SFC)? **(05 Marks)**
c. Write a note on SIDBI (Small Industries Development Bank of India). **(09 Marks)**

8 a. What are the scopes of the Project Report? Explain. **(04 Marks)**
b. Explain the contents of the Project Report. **(07 Marks)**
c. Define Project appraisal and explain steps followed in Project appraisal. **(09 Marks)**

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