

USN

ISP11CS080



10AL61

Sixth Semester B.E. Degree Examination, June/July 2014
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

**Note: Answer FIVE full questions, selecting
atleast TWO question from each part.**

PART - A

- 1 a. Explain the functional areas of management. (10 Marks)
- b. Discuss the roles of management. (06 Marks)
- c. Write four differences between administration and management. (04 Marks)
- 2 a. What is the nature of planning? Explain the importance and purpose of planning. (10 Marks)
- b. Explain the process of decision making. (10 Marks)
- 3 a. What does organization mean? Explain any four types of organizations. (10 Marks)
- b. Discuss the meaning, importance and factors governing the span of management. (10 Marks)
- 4 a. What is leadership? Explain. (04 Marks)
- b. Discuss the characteristics of motivation. (06 Marks)
- c. Define co-ordination. What are its characteristics? (05 Marks)
- d. Differentiate between co-ordination and co-operation. (05 Marks)

PART - B

- 5 a. In detail, discuss on "women entrepreneurs". (10 Marks)
- b. Compare intrapreneur, entrepreneur and manager. (10 Marks)
- 6 a. Explain the impact of liberalization, privatization and globalization on small scale industry. (06 Marks)
- b. Explain GATT and WTO. (06 Marks)
- c. Explain the role of : (08 Marks)
 - i) SSIB ii) NSIC iii) KVIC iv) SIDO.
- 7 a. Explain the role of SSIDC in development of SSI. (06 Marks)
- b. Explain the role of district industries centers. (06 Marks)
- c. Write a note on ICICI and IDBI. (08 Marks)
- 8 a. Explain the Guidelines by planning commission for project report. (10 Marks)
- b. What is network analysis? Explain its importance and list the various networking techniques for project scheduling. (05 Marks)
- c. With a brief explanation, explain PERT and CPM. (05 Marks)

Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.
2. Any revealing of identification number, appeal to evaluator and /or equations written eg. 42+ 50, will be treated as malpractice.



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Management and Entrepreneurship

Time: 3 hrs.

Max. Marks:100

Note: Answer FIVE full questions, selecting at least TWO questions from each part.

PART – A

- 1 a. Define Management. (02 Marks)
b. Explain Roles of management. (06 Marks)
c. Explain early management approaches. (12 Marks)
- 2 a. Explain importance of Planning. (05 Marks)
b. Explain strategic planning. (05 Marks)
c. Write and explain steps in planning and planning premises. (10 Marks)
- 3 a. Explain types of organization. (10 Marks)
b. Explain process of selection and Recruitment. (10 Marks)
- 4 a. Explain Behavioral Approach of Leadership styles. (10 Marks)
b. Explain essentials of a sound control system. (10 Marks)

PART – B

- 5 a. Write and explain Types of entrepreneur. (10 Marks)
b. Explain stages in Entrepreneurial process. (10 Marks)
- 6 a. Write Advantages of SSI. (10 Marks)
b. Write and explain supporting Agencies of government for SSI. (10 Marks)
- 7 Write short notes on : (20 Marks)
i) KIADB ii) KSFC iii) NSIC iv) KSIMC.
- 8 a. Explain project Identification and project selection. (10 Marks)
b. Explain Guidelines by planning commission for project report. (10 Marks)

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Sixth Semester B.E. Degree Examination, June/July 2016
Management and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, selecting at least TWO questions from each part.

PART - A

- 1 a. What is management? List the roles of management. (04 Marks)
 b. What are the nature and characteristics of management? (06 Marks)
 c. Distinguish between the administration and management. (05 Marks)
 d. Explain the different skills and different levels of management. (05 Marks)
- 2 a. Define planning. Explain briefly hierarchy of plans. (05 Marks)
 b. Explain the different types of planning premises, with example. (05 Marks)
 c. With neat diagram, explain the steps in decision making. (06 Marks)
 d. Differentiate between strategic and tactical planning. (04 Marks)
- 3 a. What are the types of organization? Explain with neat diagram line and staff organization. (08 Marks)
 b. Briefly explain MBO and MBE. (06 Marks)
 c. Explain the nature and importance of staffing. (06 Marks)
- 4 a. What is leadership? What are the major approaches of leadership? (06 Marks)
 b. Explain the steps in controlling. (06 Marks)
 c. Compare the Maslow's need hierarchy theory with Herzberg's two factor theory. (08 Marks)

PART - B

- 5 a. Define entrepreneur. Differentiate between entrepreneur and intrapreneur. (07 Marks)
 b. Explain the characteristics of an entrepreneur and explain the stages in entrepreneurial process. (08 Marks)
 c. Write a note on: growth of industrial entrepreneurship in India. (05 Marks)
- 6 a. Explain the role of SSIs in the economic development. (05 Marks)
 b. Define small scale industry. Discuss its important characteristics. (06 Marks)
 c. Explain the steps for starting an SSI. (05 Marks)
 d. List the different policies of SSI. (04 Marks)
- 7 a. Explain the objectives and functions of NSIC. (08 Marks)
 b. Write short notes on:
 i) SISI (small industries service institutes)
 ii) DIC (District Industries Centre)
 iii) SIDBI (Small industries development bank of India)
 iv) SIDO (Small industries development organization). (12 Marks)
- 8 a. Give the meaning of a project. (02 Marks)
 b. Write the need and significance of project report. (08 Marks)
 c. What are the steps involved in formulation of project report? (05 Marks)
 d. What is project appraisal? What are the main stages of project appraisal? (05 Marks)

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